



FOR IMMEDIATE RELEASE

For More Information:

Susan Wilcox Olson (231) 590-5930

susan@cherryfestival.org

Paul Beachnau (989) 732-4000

Paul@gaylordmichigan.net

Gaylord, Michigan IS All OUTDOORS!

**Home to Fresh Air, Miles of Trails, Sparkling Lakes, World
Class Golf – AND More Rooms for After You Roam!**



GAYLORD, MICHIGAN – Summer 2022 – Eager for a fresh air fix? The spacious forestlands and waterways of Gaylord, Michigan offer enough room to roam and unspoiled wilderness to go around! Located in the heart of northern Michigan, Gaylord welcomes you to relax or seek adventure along our bountiful trails, winding rivers and over 90 sparkling inland lakes.

“Gaylord is renowned for its wide-open spaces, trails and stunning inland lakes and rivers. It is a perfect place to enjoy a getaway, and we have room for everyone,” explained Paul Beachnau, Executive Director of the Gaylord Tourism Bureau.

Along with having plenty of room for you to roam, Gaylord is also excited to announce there’s more room for you to relax after a long “All Outdoors” day of exploring! With last year’s addition of the Tru by Hilton hotel and Comfort Inn & Suites, Gaylord has added over 175 rooms to their fleet of outstanding lodging options.

“Having two new properties to go along with our already impressive lineup of trusted quality brand hotels, home rentals, townhouses, cabins and amenity-rich resorts just adds to the benefits of staying in Gaylord,” Beachnau stated.



Among those benefits are the endless miles of trails for hiking and biking that wind throughout the Gaylord area and beyond. Those looking for the ultimate nature getaway will head to the

remote wilderness just north of Gaylord in the Pigeon River Country State Forest. With over 114,000 acres of state land ready for exploration, one of the largest free-roaming elk herds east of the Mississippi and opportunities for back country adventures, the Pigeon is your off-the-grid paradise.

Outdoor enthusiasts in search of nature's serenity a little closer to the many dining, shopping and entertainment amenities in Gaylord will love the variety and quantity of trails throughout our community. Aspen Park is mere blocks from Main Street but backs up to our City Elk Park for some of the best wildlife viewing in the north. With sinuous single tracks and paved pathways for every pursuit and skill level, this little oasis is perfect for a quick jaunt into the forest.



The North Central State Trail is a true gem – a former railroad line with a comfortable crushed limestone surface that runs all the way from our southern county line in Waters 73 blissful miles to the Mackinac Bridge. And this trail just keeps getting better! A trail extension was completed in 2019 and takes runners and cyclists past scenic Otsego Lake, where they can cool down with a quick dip at Wah Wah Soo Park or the Otsego Lake State Park. Along with more pathway to enjoy, we also have a new trailhead that was completed in fall 2021. This community

collaboration includes ample parking, restrooms, benches, bike racks and area information, all conveniently located in our quaint downtown district where you can shop, refresh yourself with a cool drink or grab a delicious bite to eat.

If you're still imagining that cool dip in Otsego Lake we just mentioned, you'll delight in knowing that's only one of our 90 inland lakes in Otsego County! Although Otsego Lake is our largest and most popular for every water sport you can imagine, you'll find water around every corner in the Gaylord area. Swimming, kayaking, fishing and boating top the list of summer activities and you won't run out of options.



Spring fed Dixon Lake is a favorite among locals, with a tree-lined shore and calm waters for paddling. Opal Lake's enticing blue-green hue and convenient boat launch beckons to anyone ready for aquatic adventures. Big Chub Lake connects to several others through small channels, creating a chain-of-lakes experience for those looking to do some extra exploring.

While our rustic beauty will captivate you, we also offer a more manicured outdoor experience. The Gaylord Golf Mecca beckons golfers to stay and play with 17 championship courses where greens stretch as wide as the sky.

Gaylord is fittingly known as America's Summer Golf Mecca, with 17 championship golf courses and North America's Number One Par Three Course, Threetops, located at Treetops Resort. Gaylord boasts courses designed by the giants of the game (Robert Trent Jones Sr., Tom Fazio, Rees Jones, Jerry Matthews and Rick Smith, just to name a few), and the quality and quantity of golf, combined with the affordability of golf packages, is unmatched anywhere in America.



After you've experienced just how Gaylord makes the great outdoors even greater, head to our quaint, pedestrian-friendly downtown district. With its trademark Alpine-themed architecture, inviting boutiques and array of mouthwatering eateries, no trip to Gaylord is complete without strolling our Main Street. Along with shops and dining, downtown offers a twice-weekly Farmer's Market under the Pavilion, local artwork adorning buildings, the inviting and historical Claude Shannon Park, pedestrian-friendly walkways and the friendliness you only hope to find away from home.

Visit for a day, a weekend or settle in for a while and let Gaylord be your home away from home. We welcome you to enjoy everything we love about our "All Outdoors" community and hope we'll see you in Gaylord, Michigan soon!