

# GAYLORD

## GROUP PLANNING GUIDE



Let our natural beauty, outstanding outdoor recreation, convenient location and contemporary amenities set the stage for a memorable event or gathering.

# PLANNING AN EVENT? WE CAN HELP.

The Gaylord Area Convention & Tourism Bureau is pleased to introduce our Group Sales Manager, Alise Hale. Alise is excited to work with you on all your event planning needs and connect you to the many resources and amenities available in Gaylord. Her expertise of Gaylord area businesses will get you off to a smooth start for your upcoming event, meeting, conference or wedding—whatever the size.

Greetings Friends & Planners,

Welcome to Gaylord, Michigan, a unique blend of business and adventure. Here, the beauty of nature meets the buzz of corporate life, and unforgettable group experiences are born.

As the Group Sales Manager for the Gaylord Area Convention & Tourism Bureau, I'm thrilled to introduce you to all our charming community offers.

Whether you're planning a corporate retreat, educational conference, board meeting, or special event, Gaylord's versatile venues provide the perfect blend of modern amenities and northern Michigan rustic charm. From conference centers with resort amenities to cozy event spaces in our downtown Alpine Village, I'll help you find the right spot to make your gathering productive and memorable.

Let's not forget that some of the best connections are made outside the meeting room. Gaylord is an outdoor enthusiast's paradise, offering seasonal group activities perfect for team building and bonding. Picture your team embarking on a guided winter rafting trip, hiking lush forest trails in search of elusive elk, or heading out for a fantastic afternoon on one of our 17 championship golf courses (including Threetops, one of America's top-rated par 3 courses!). Gaylord's outdoor recreation is the perfect way to inspire collaboration, recharge creativity, and make memories that will last long after the event.

I'm excited to work with you to create a unique and memorable group experience in Gaylord. Let's make it one to remember!

Warm regards,

*Alise Hale*

*Alise Hale, Group Sales Manager*



Alise Hale, Group Sales Manager

## BEGIN HERE

Contact Alise to start planning your Gaylord meeting, conference, wedding or event today.

Email: [alise@gaylordmichigan.net](mailto:alise@gaylordmichigan.net)

Or Call: 231-350-2973

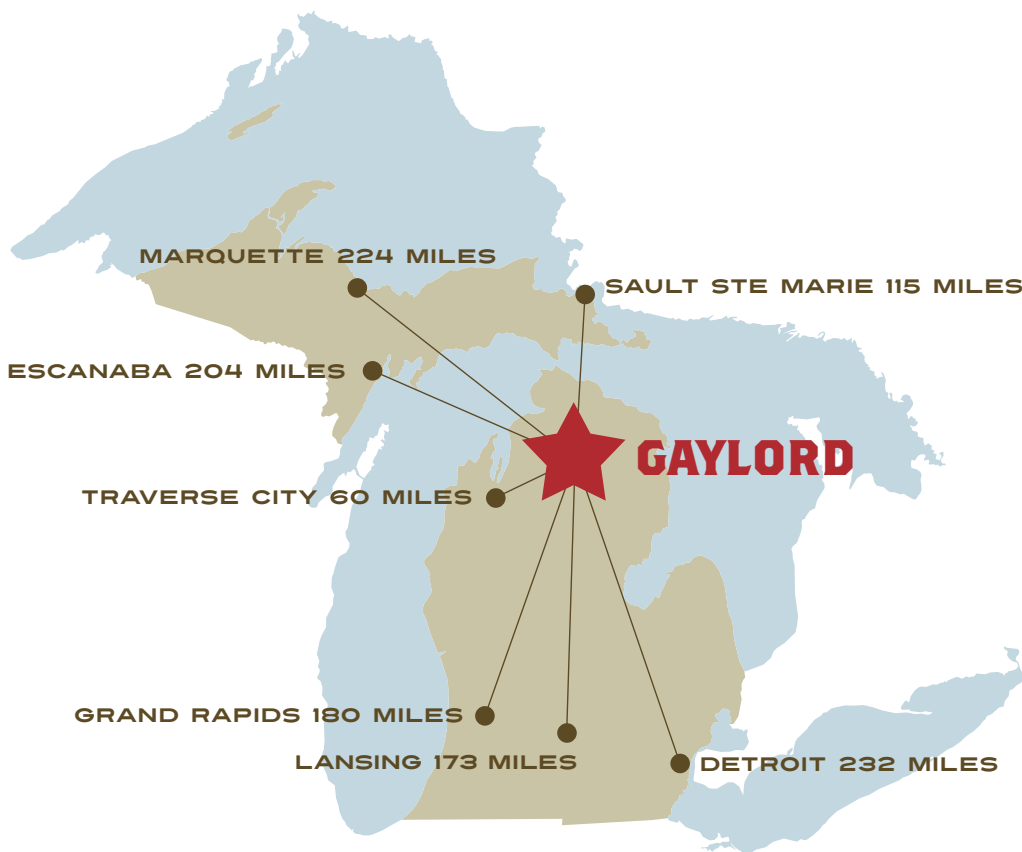


[linkedin.com/company/gaylord-michigan](https://www.linkedin.com/company/gaylord-michigan)

# MIX BUSINESS & PLEASURE IN GAYLORD

Centrally-located just off I-75 in the heart of northern Michigan, Gaylord shines as an ideal destination for meetings, conferences, weddings, sporting tournaments, and events of any nature.

Offering a perfect blend of natural beauty and modern amenities, Gaylord's warm, northern hospitality and event infrastructure ensure a seamless event experience. Once here, our picturesque landscape provides a refreshing backdrop for any type of gathering and offers endless recreational opportunities during your visit.



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## TRANSPORTATION

### VIA AIR TRAVEL

Cherry Capital Airport  
Traverse City - Approximately 60 miles

Gerald R. Ford International Airport  
Grand Rapids - Approximately 190 miles

### VIA GROUND TRANSPORTATION

North/South Access  
Interstate-75, Exits 279 & 282

East/West Access  
Highway M-32

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# TOP 7 REASONS TO CHOOSE GAYLORD

## Expertise & Flexibility

Gaylord is renowned as an outdoor lover's paradise. Whether you're seeking amazing golf, forest solitude or thrilling downhill ski adventures, we stand out as a vacation destination, but our meetings and events services are equally impressive.



### 1. We Are Your Local Experts

Our staff consists of five key members who all play distinct roles in the guest experience. Combined, we have over 78 years dedicated to this organization. Alise Hale is your go-to for all things event planning and brings with her additional hospitality sales experience. We can answer any and all questions related to the Gaylord area, available amenities, post-event experiences and more.



### 2. Our Services are FREE

What cost do we tag on all this expertise? Absolutely none. We welcome you, your colleagues, guests, family members and friends to utilize our services. Whether you're the event planner ironing out details or an attendee tacking on an extra day of fun, our services come free of charge.



### 3. Location, Location, Location

We're not trying to be repetitive, but Gaylord scores a triple header in the location department. First, we're centrally located smack dab in the heart of northern Michigan. I-75 conveniently runs through Gaylord, along with M-32—we couldn't make getting here any easier than that. Second, our meeting venues, lodging accommodations, restaurants, shops and amenities are all nearby. You'll never be looking at extensive shuttle trips to tap into our many resources. Third, when it's time to step away from your meeting or event and either experience a group activity or have a quiet moment to yourself, you'll find lakes, trails, golf courses and all the great outdoors has to offer mere minutes away.



#### ***4. Venues Are Plentiful & Personable***

Whatever your reason for hosting in our lovely community, you'll find a venue to suit your needs. Modern and luxurious with a hint of up north charm is Treetops Resort's claim to fame. The Alpine motif you'll see throughout our quaint downtown began at the historic Otsego Resort. Sojourn Lakeside Resort sits, as you may imagine, lakeside, and offers an expansive 700 feet of private sandy beach. And the list goes on.

#### ***5. Accommodations For All***

Not only does Gaylord boast 1,300+ rooms, but they meet all price points and traveler needs. Our lodging members excel in hospitality and options include full-service resorts, newly remodeled chalets, condominiums, vacation home rentals, log cabins with full amenities and a healthy selection of brand hotels you've grown to know and trust.

#### ***6. You Won't Break the Bank***

While the success of your event is always a top priority, you'll be happy to know Gaylord offers affordability you may not find in other popular travel destinations. Our unique blend of top-tier amenities, recreational opportunities and easily accessible northern Michigan location comes at a more reasonable price than many of our competitors.



#### ***7. Genuine "Up North" Experiences***

Whether you're planning group excursions or your guests will be post-event free-roaming, Gaylord has endless opportunities for fun. Team building doesn't get any better than a guided winter rafting trip on the Sturgeon River. Or spend 18 holes sharpening your decision-making skills on one of 17 Gaylord Golf Mecca courses. If you're looking for a less manicured setting, reconnect with nature on one of our forest trails or rent a kayak and paddle peaceful inland lakes. Finally, if you're more interested in city vibes, visit our downtown Alpine Village to find locally made products, family-operated businesses and an impressive variety of restaurants ranging from classic American to Asian, Mexican and everything in between.

***Inspired to Start Planning?***

**Contact Alise Hale, Group Sales Manager, to get started.**

## EVENT VENUES

# Get Together in Gaylord!



### OTSEGO RESORT

**Whether you're hosting hundreds or tying the knot, Gaylord's Swiss-inspired Otsego Resort will help create memories that will last forever. Located just a mile from downtown Gaylord, Otsego Resort offers uniquely themed spaces with breathtaking valley views and four seasons of recreational activities, including golf and downhill skiing.**

High-end rustic elegance sets the tone for each of the four banquet and meeting spaces, which seats from 10 to 300. A/V equipment, full catering services and attentive staff will help make your next event flawless. While you're just a short drive from all Gaylord has to offer, 80 guest rooms, chalets and townhouses round out your event with the convenience of staying on-site.

Saying "I do" seems natural on the sprawling grounds of Otsego Resort, which beckons with a backdrop like no other. This landmark resort tucked into the rolling hills



of the Sturgeon River Valley offers a 27-mile vista view. From intimate ceremonies to grand receptions, couples will find plenty of options to make their day uniquely their own.

When your event winds down, guests can relax by the fire, enjoy 36 holes of championship golf, dine on a gourmet meal at the Duck Blind Grille or take in the beauty of the valley. With a mix of stunning landscapes, versatile spaces and full-service amenities, Otsego Resort is ready to bring your vision to life.

**otsegoresort.com**  
696 M-32 East • 989-732-5181

300 Guests / Liquor License / Kitchen On-Site / AV Equipment / WiFi / Planning Services / On-Site Lodging



**BIG BUCK BREWERY**

[bigbuckbrewery.com](http://bigbuckbrewery.com)  
550 S. Wisconsin Ave. • 989-448-7072

28 Guests / Liquor License / Kitchen On-Site / AV Equipment / WiFi



**CRAVE ALLEY**

[cravegaylord.com](http://cravegaylord.com)  
148 West Main St. • 989-748-4848

50 Guests / Liquor License / Kitchen On-Site / AV Equipment / WiFi



**HOLIDAY INN EXPRESS**

[hiegaylord.com](http://hiegaylord.com)  
525 Dickerson Rd. • 989-448-7373

75 Guests / AV Equipment / WiFi / On-Site Lodging



**BJ'S**

[bjscatering.com](http://bjscatering.com)  
990 N. Center St. • 989-732-4010

75 Guests / Liquor License / Kitchen On-Site / AV Equipment / WiFi / Planning Services



**THE ELLISON PLACE**

[miellisonplace.com](http://miellisonplace.com)  
150 Dale Dr. • 989-448-7575

2,200 Guests / Liquor License / AV Equipment / WiFi



**JAY'S SPORTING GOODS**

[jaysportinggoods.com](http://jaysportinggoods.com)  
1151 S. Otsego Ave. • 989-705-1339

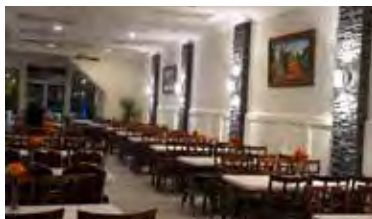
200 Guests / AV Equipment / WiFi



**CITY OF GAYLORD**

[cityofgaylord.com](http://cityofgaylord.com)  
305 E. Main St. • 989-732-4060

80 Guests / AV Equipment / Tactical Room WiFi



**EL PATRON MEXICAN GRILL**

[facebook.com](https://www.facebook.com/elpatronmexicangrill)  
216 W. Main St. • 989-448-2753

120 Guests / Liquor License / Kitchen On-Site / AV Equipment / WiFi



**KIRTLAND UNIVERSITY CENTER M-TEC**

[ucgaylord.org](http://ucgaylord.org)  
80 Livingston Blvd. • 989-705-3700

80 Guests / AV Equipment / WiFi / Planning Services



**COMFORT INN & SUITES/  
MAINSTAY SUITES**

[comfortinngaylord.com/events](http://comfortinngaylord.com/events)  
831 W. Main St., Bldg. B • 989-217-9700

50 Guests / AV Equipment / WiFi / Planning Services / On-Site Lodging



**HAMPTON INN**

[hamptoninn.hilton.com](http://hamptoninn.hilton.com)  
230 Dickerson Rd. • 989-731-4000

50 Guests / AV Equipment / WiFi / On-Site Lodging



**OTSEGO COUNTY SPORTSPLEX**

[ocsportsplex.com](http://ocsportsplex.com)  
1250 Gornick Ave. • 989-731-3546

80 Guests / WiFi

# EVENT VENUES



## **SNOWBELT BREWING**

[snowbelt.beer](http://snowbelt.beer)

132 W. Main St. • 989-448-7077

48 Guests / Liquor License / Kitchen On-Site /  
AV Equipment / WiFi



## **SOJOURN LAKESIDE RESORT**

[sojournlakesideresort.com](http://sojournlakesideresort.com)

2332 East Dixon Lake Rd. • 989-370-7873

180 Guests / AV Equipment / WiFi /  
On-Site Lodging / Planning Services



## **TREETOPS RESORT**

**Treetops Resort is where the charm of nature and the elegance of luxury come together to create the ideal backdrop for your next big event. Treetops offers the facilities, expertise and scenery to make every event spectacular.**

With 25,000 square feet of flexible meeting space, Treetops can accommodate everything from intimate boardroom sessions to large events for up to 1,000 attendees. Equipped with cutting-edge A/V technology and supported by a team of experienced planners, every detail is handled with precision and care. On-site amenities like lodging, dining and shuttle services ensure your group has everything they need.

Treetops isn't just about work—it's about balance. When it's time to unwind, the Treetops Spa offers the ultimate relaxation with rejuvenating treatments designed to help you recharge. Outdoor enthusiasts in your group will appreciate the year-round recreational options. Treetops boasts 81 holes of world-class golf (including Treetops, which has been ranked as America's #1 par 3 course), downhill skiing, tubing, cross-country skiing and even horse-drawn sleigh rides, making this a phenomenal outdoor playground.

Host your event at Treetops Resort and treat your guests to an experience filled with natural beauty, top-notch service and endless opportunities to work, play and relax.

[treetops.com](http://treetops.com)

3962 Wilkinson Rd. • 888-780-1211

1,000 Guests / Liquor License / Kitchen On-Site / AV Equipment / WiFi /  
On-Site Lodging / Planning Services







# ACCOMMODATIONS

## Rest Easy in Gaylord

Whether you're looking for hip and trendy, tried-and-true, or someplace to hang your hat awhile, Gaylord lodging features the best in variety and value.

For those visiting on business, modern hotels and conference-friendly resorts provide all the amenities needed for productive meetings and comfortable accommodations, complete with the full range of amenities to fully enjoy your stay. If you're here for leisure, you'll find charming log cabins, trusted brand hotels, spacious condos, townhomes and fully equipped home rentals that are perfect for unwinding after a day of exploring.

Whatever your style, Gaylord's accommodations are close to golf courses, hiking trails, lakes and ski slopes, giving travelers plenty of reasons to blend work and play. Come rest easy in Gaylord tonight. You have a big day tomorrow!



### AMERICA'S BEST VALUE INN

**americasbestvalueinn.com**  
2880 S. Otsego Ave., 989-732-5133

40 Rooms / Continental Breakfast / In Room Spa / Pets for Fee / Spa-Jacuzzi / Wi-Fi



### COMFORT INN & SUITES

**ComfortInnGaylord.com**  
831 West Main St., Building B, 989-217-9700

60 Rooms / Standard & Suites / Hot Breakfast Buffet / Indoor Pool / Outdoor Hot Tub / Meeting Facilities / Fitness Facility / Pets / Wi-Fi



### BAYMONT BY WYNDHAM

**baymontinns.com**  
510 S. Wisconsin Ave., 989-731-6331, 888-808-6331

96 Rooms / Pool / Continental Breakfast / Golf Packages / Fitness Center / Pets for Fee / Wi-Fi



### THE DOWNTOWN MOTEL

**downtownmotelgaylord.us**  
208 S. Otsego Ave., 989-732-5010, 866-816-1109

22 Rooms / No Pets / Wi-Fi



### BEAVER CREEK PROPERTIES AND REALTY

**gogaylord.com**  
5004 W. Otsego Lake Dr., 989-376-0706

Indoor Pool / Hot Tub / Sauna / Snowmobile Packages / WiFi / Cable



### FAIRFIELD BY MARRIOTT

**mariott.com/qlrfl**  
826 Carpenter Street, 989-448-2967

83 Rooms / Pool / Hot Tub / Continental Breakfast / Fitness Facility / Wi-Fi



### BEST WESTERN GAYLORD

**bestwestern.com**  
1201 W. Main St., 989-732-2200, 800-952-9584

92 Rooms / Whirlpool Rooms / Pool / Hot Tub / Continental Breakfast / Fitness Facility / No Pets / Wi-Fi



### HAMPTON INN

**hamptoninn.hilton.com**  
230 Dickerson Rd., 989-731-4000, 888-731-4500

83 Rooms / Pool / Continental Breakfast / Meeting Facilities / Fitness Facility / Golf Packages / Wi-Fi



### HOLIDAY INN EXPRESS

**hiegaylord.com**  
525 Dickerson Road, 989-448-7373

87 Rooms / On-Site Business Center / Free Breakfast / Free Wi-Fi / Fitness Center / Indoor Pool / Meeting Space



### PINE-CONE VACATIONS

**pineconevacations.com**  
693 Charles Brink Rd., 989-731-1887, 866-731-1887

Vacation Homes / Golf Packages / Pets



### THE LOON GOLF RESORT

**loongolfresort.com**  
4400 Championship Dr., 989-732-4454

17 Town Homes / 3 Hotel Style Lodges / Breakfast / Meeting Facility / Golf Packages / No Pets / Wi-Fi



### QUALITY INN

**choicehotels.com**  
137 West St., 989-732-7541, 800-732-7540

114 Rooms / Whirlpool Rooms / Pool / Hot Tub / Hot Breakfast / Meeting Facilities / Fitness Facility / Pet Friendly / Wi-Fi



### THE LOON GOLF RESORT – THE RIDGE

**loongolfresort.com**  
4815 Old 27 South, 989-732-4454

45 Guest Rooms / 1 Cabin (Sleeps 12) / Lounge / Meeting Facilities / Golf Packages



### SOJOURN LAKESIDE RESORT

**sojournlakesideresort.com**  
2332 East Dixon Lake Rd., 989-370-7873

20 Rooms / Pool / Meeting Facilities / No Pets / Wi-Fi



### MAINSTAY SUITES

**MainStaySuitesGaylord.com**  
831 West Main St., Building B, 989-217-9700

27 Rooms / Extended Stay Suites / Hot Breakfast Buffet / Pool / Hot Tub / Meeting Facilities up to 50 / Fitness Facility / Pets / Wi-Fi



### TREETOPS RESORT

**treetops.com**  
3962 Wilkinson Rd., 888-780-1211

207 Rooms / Restaurant / Lounge / Pool / Hot Tub / Meeting Facilities / Fitness Facility / Golf Packages / No Pets / Wi-Fi



### OTSEGO RESORT

**otsegoresort.com**  
696 M-32 East, 989-732-5181

80 Rooms / Restaurant / Lounge / Pool / Meeting Facilities / Golf Packages / Pets / Wi-Fi / Downhill Skiing / Tubing / XC Skiing / Snowshoeing



### TRU BY HILTON – GAYLORD

**hilton.com/en/hotels/tvcglru-tru-gaylord**  
1048 W. Main St., 989-217-5500

92 Rooms / Wi-Fi / Pool / Breakfast



### PINE-CONE INN & SUITES

**pineconevacations.com**  
705 Charles Brink Rd., 989-731-1887

4 Rooms / Wi-Fi / Pets



### WATERS INN

**TheWatersInn.com**  
10565 Old U.S. Hwy 27 S., Waters, 989-732-5636, 800-557-2425

10 Rooms / Golf Packages / No Pets / Wi-Fi

# WEDDING DESTINATIONS

## Ideal for I Do's

Whether you envision a storybook winter wedding or the breathtaking backdrop of an up north spring, summer, or fall, Gaylord's got the wedding goods. If you're looking to launch your happily ever after up north this year, consider these gorgeous Gaylord venues.

<p><b>THE BLUE RIBBON BARN</b> This is not your average barn venue! Modern elegance meets rustic charm with our finished interior including pine walls with rough sawn accents, giving gorgeous backdrops for any event. Relax while getting glammed in our bridal lounge, leading up to your walk down the aisle in our breathtaking courtyard, surrounded by up to 200 of your loved ones. Access to our "Something Borrowed" decor closet, Friday through Sunday or single day rentals, complete with an on-site venue coordinator.</p>	<p><b>theblueribbonbarn.com</b> 6017 Main St., Wolverine 989-370-8730</p>
<p><b>BLUE SKY BARN WEDDING &amp; EVENT VENUE</b> Located on 7 acres west of Gaylord in the community of Elmira, this lovely event venue features a rustic barn with an elevated deck and renovated guest house that sleeps 10. Blue Sky Barn has 3 beautiful ceremony sites to choose from, a groomsmen's barn, and the capacity for up to 175 guests. There is plenty of decor to choose from, along with various packages and options to suit any budget.</p>	<p><b>michiganweddingbarns.com</b> 11369 M-32 231-714-4582</p>
<p><b>BJ'S</b> Elevate your wedding celebration at BJ's Event Center, where elegance meets versatility. With five distinct rooms hosting from 10 - 150 guests, this venue caters to your special occasion. From start to finish, their excellent service and delicious catering ensure an unforgettable experience.</p>	<p><b>bjscatering.com</b> 990 N. Center 989-732-4010</p>
<p><b>BIG BUCK BREWERY</b> Celebrate your special day at Big Buck Brewery, where rustic elegance and craft brewing come together. Our stunning venue offers a spacious indoor event area that seats up to 300 guests, along with a charming outdoor patio perfect for cocktail hours or intimate gatherings. Your wedding or event will feature signature handcrafted brews, along with exceptional in-house catering. Our team provides tables, chairs and all the necessary amenities to ensure a seamless experience. Big Buck Brewery creates an unforgettable atmosphere for your big day!</p>	<p><b>bigbuckbrewery.com</b> 550 S. Wisconsin Ave. 989-705-1255</p>
<p><b>GRAVE ALLEY</b> Enjoy a quaint space accommodating up to 50 people centrally located downtown with street parking. The room includes two garage doors to open up in the warmer months or heated for winter. Create the space to your liking with photos of yourself on our "plant wall." Tables and chairs are included with full-service wait staff.</p>	<p><b>cravegaylord.com</b> 148 W. Main St. 989-748-4848</p>
<p><b>THE ELLISON PLACE</b> The Ellison Place is SIMPLY ELEGANT! The architecture with a modern flare provides an elegant backdrop for your special day. This venue's 30,000 square feet give it flexibility galore! With an elegant cocktail bar and spacious reception areas we are able to host an intimate event of 25 people up to an amazing party of 2,200. Let us exceed your expectations!</p>	<p><b>miellisonplace.com</b> 150 Dale Drive 989-448-7575</p>
<p><b>OTSEGO RESORT</b> This landmark resort tucked in the rolling hills of the Sturgeon River Valley offers a 27 mile vista view, with several event spaces (accommodating up to 300). Our Bavarian-themed resort offers a variety of overnight accommodations, including the premier Hilltop Lodge.</p>	<p><b>otsegoresort.com</b> 696 M-32 East 989-732-5181</p>
<p><b>SOJOURN LAKESIDE RESORT</b> Your own private paradise with 700' of sandy beach on Dixon Lake, Sojourn Lakeside Resort offers 20 luxury guest rooms (sleeps 76), a soaring timber-frame style reception great hall (accommodates 180), Sandbar Lounge, 40' X 60' patio, recreation area, tennis courts and more.</p>	<p><b>sojournlakesideresort.com</b> 2332 E Dixon Lake Road 989-370-7873</p>
<p><b>THE SONSHINE BARN WEDDING &amp; EVENT CENTER</b> Enjoy 33 meticulously maintained acres, which includes a classic barn with air conditioning and heat (seats 250), outdoor deck, farmhouse that sleeps up to 24 people, a Groomsmen's Lounge (complete with half-court basketball gym and billiards table). Cocktail reception area, kid's playground, putting green and more. Friday noon to Sunday noon. Complimentary wedding planners and assistant included. Table, chairs, walk-in cooler in the barn.</p>	<p><b>sonshinebarn.com</b> 2838 Wilkinson Road 989-705-8777</p>
<p><b>TREETOPS RESORT</b> From the unparalleled views to the quintessential "Up North" charm, you won't find a more breathtaking place to host your big day! With four (indoor or outdoor) beautiful ceremony locations, five reception venues (accommodate up to 200 guests) and unlimited recreational possibilities, this is the premier destination to tie the knot. Every effort is made to ensure a seamless, unforgettable wedding experience. Call our Wedding Coordinator to learn more.</p>	<p><b>treetops.com</b> 3962 Wilkinson Road 888-780-1211</p>





# GROUP ACTIVITIES

## Team Building or Free Time

Wondering what to do après meeting? Just want to get out in glorious nature and get to know your colleagues? Gaylord is *All Outdoors*, all year round.

<b>SPRING ACTIVITIES</b>		
HIKING BICYCLING OR E-BIKING BOWLING GOLF SIMULATOR BREWERY TOURS & DINNERS		
	<b>MEMORIAL DAY AVERAGES</b> HIGH 74° LOW 46°	
SWEATSHIRTS	KAYAKS	
SHORTS	BINOCULARS	
T-SHIRTS	BIKES	
SUNGLASSES	FISHING POLES	
UMBRELLAS	HIKING SHOES	

<b>SUMMER ACTIVITIES</b>		
GOLF & GOLF LESSONS HIKING & BIKING DOWNTOWN SHOPPING & DINING BOAT & KAYAK RENTALS SUMMER CONCERT SERIES		
	<b>JULY 4TH AVERAGES</b> HIGH 79° LOW 54°	
SWIM SUITS	BIKES	
FLIP FLOPS	FISHING POLES	
BEACH TOWELS	GOLF CLUBS	
SUNGLASSES	HIKING SHOES	
BOATS	CAMERA	



## Bags Unpacked?

Head on over to the Gaylord Visitor's Center. Our representatives are loaded with information to help make your visit the best it can be.

Located at 319 W. Main Street between Michigan Avenue and South Otsego Avenue.

- Maps & Guides
- Public Restrooms
- Local Event Information
- Gaylord Merchandise
- Charging Stations
- Free Wi-Fi



## AUTUMN ACTIVITIES

**WORLD-CLASS PAR-3 GOLF**  
**ELK VIEWING / CITY ELK PARK**  
**E-BIKE TOURING**  
**HIKING**  
**FALL COLOR TOURS**



### OCTOBER AVERAGES

HIGH 53°  
 LOW 37°

JACKETS

GLOVES

SWEATERS

SUNGLASSES

UMBRELLAS

KAYAKS

BIKES

FISHING POLES

HIKING SHOES

CAMERA



## WINTER ACTIVITIES

**SNOWSHOEING**  
**SKIING & SNOWBOARDING**  
**GUIDED WINTER RAFTING**  
**SNOW TUBING**  
**HORSE-DRAWN SLEIGH RIDES**



### VALENTINE'S DAY AVERAGES

HIGH 34°  
 LOW 20°

COATS

MITTENS

SNOWSHOES

WARM SOCKS

SKIS

SNOWBOARDS

BOOTS

HATS

CAMERA

SNOWMOBILES



**BUILDING THE TEAM? BONDING THE BOARD? HOSTING HUNDREDS?**

Plan your next gathering with us for the best venues in northern Michigan, along with access to the ultimate outdoor playground.

**CONTACT ALISE HALE, GROUP SALES MANAGER, TO GET STARTED.**

(231) 350-2973 • [GAYLORDMICHIGAN.NET/MEETINGS-GROUP-EVENTS](http://GAYLORDMICHIGAN.NET/MEETINGS-GROUP-EVENTS)